

EXPERIENCES

WP ENGINE

Senior Product Designer | August 2017 – Present

Leading the user experience and product design on the SMB team, spearheading user research to help build and service a better journey for users.

SCHOLOGY

Senior Product Designer | October 2016 – May 2017

Led the user experience and interface design on the data analytics team, conducting user interviews and research with school administrators, instructors, and students.

HOMEAWAY, INC.

Senior UI/UX Designer | June 2012 – September 2016

Designing and focusing on the user experience/interfaces and journeys of owner/supplier side (dashboards, onboarding, engagement, acquisition, global carts).

HCB HEALTH

Interactive Art Director | May 2010 – June 2012

Designed websites, microsities, banners, emails and social media strategy for healthcare companies, cancer awareness, hospitals and devices.

SCHEMATIC

Senior Designer | September 2008 – May 2010

Designed and built banners, microsities, and emails for Dell.com and Reliant Energy online accounts.

HOFFMAN | LEWIS

Interactive Art Director | February 2008 – June 2008

4-month gig on the Missouri Tourism and McDonald's interactive accounts.

BANDOLIER GROUP, LLC

Senior Interactive Designer | October 2005 – February 2008

Hands-on experience with a wide range of client projects from brochures and branding to interactive modules, Flash microsities and websites.

SKILLS

PROFICIENT IN

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Flash
Adobe Dreamweaver
Sketch
InVision

Quark XPress
Omnigraffle
Microsoft Office
HTML & CSS
XML
Mac & PC platforms
Wordpress

WORKING KNOWLEDGE

PHP
mySQL
After Effects

LANGUAGES

Fluent in Mandarin Chinese

EDUCATION

WASHINGTON UNIVERSITY IN ST. LOUIS

Bachelor of Fine Arts, Visual Communications | 2005

Minors in Psychology and Anthropology

Dean's List | 2001-2005

References available upon request.