

Experiences

Prev-June 2012 jobs are available upon request.

LeanDNA

Principal Product Designer | Oct 2023 • Lead Product Designer | Aug 2022

Spearheaded the creation and implementation of a design system, ensuring consistent UX across the core application and beta AI tools. Lead user research initiatives and collaborate closely across departments. Initiated and manage the annual company Hackathon.

CoSell

Lead Product Designer | Jul 2021- Aug 2022

Defined and implemented the design system, led user research, directly worked with the founders to translate their vision into a user-centered warm-outreach sales app.

AppSumo

Lead Product Designer, UX Manager | Sept 2020

Building a UX team, a design system, and partner portal.

WP Engine

Senior Product Designer | Aug 2017 – Aug 2020 • Lead Product Designer | Sept 2020

Led the user experience and product design on the user portal across six dev teams. Created the new design system with a focus on accessibility. Active in ERG leadership.

Schoology

Senior Product Designer | Oct 2016 – May 2017

Led the user experience and interface design on the data analytics team, conducting user interviews and research with school administrators, instructors, and students.

HomeAway, Inc. (VRBO, Expedia)

Senior UX Designer | Jun 2012 – Sept 2016

Designed and focused on journeys of the owner/supplier side.

Skills	Programs	Experienced in	Languages
	Adobe Creative Cloud	Information architecture	Fluent in Mandarin
	Figma	Interaction design	Chinese
	HTML & CSS	Journey mapping	
	Wordpress	User interface	
		User research	
		Web accessibility	

Education

Washington University in St. Louis	Deque University
Bachelor of Fine Arts, Visual Communications 2005	Web Accessibility
Minors in Psychology and Anthropology	
Dean’s List 2001-2005	